Copyright Licenses: Hypotheticals

With a partner or small group, review the hypotheticals below. Be prepared to share your answers and discuss them with the group.

1. Amy is a professional photographer. She supports herself by taking family portraits. She is also a local history buff and takes high-quality photographs of local historic places in her spare time. Last March she photographed an early twentieth-century historic bridge and uploaded the photo to Flickr under a Creative Commons Attribution-NonCommercial License. Under which of the following circumstances would you use Amy’s photo? Why or why not?
   a. In a video lecture for an online course about early twentieth-century architecture
   b. On the cover of a local atlas which you plan to sell to make a profit
   c. In the Wikipedia article for the bridge
   d. On your website about local history

2. Bill is an archivist preparing a digital collection based on the contents of Christine’s personal archive, which she donated to his institution. At the time of the donation, Christine transferred to Bill’s institution the copyright for all the materials in which she owned the copyrights. Bill has excellent item-level metadata for the collection, and he wants to make the materials Christine had (and transferred) the rights to available under a Creative Commons license. Which Creative Commons license would you recommend Bill use, and why? (Hint: There is no wrong answer to this question.)

List of Creative Commons licenses:

- Attribution (BY)
- Attribution-ShareAlike (BY-SA)
- Attribution-NonCommercial (BY-NC)
- Attribution-NoDerivatives (BY-ND)
- Attribution-NonCommercial-ShareAlike (BY-NC-SA)
- Attribution-NonCommercial-NoDerivatives (BY-NC-ND)