Twittering* for Work & Health
* (and Plurking)

PF Anderson, Emerging Technologies Librarian, Health Sciences Libraries, University of Michigan, pfa@umich.edu
July 15, 2008

Twitter lifecycle

• http://cogdoghouse.wikispaces.com/TwitterCycle

Twitter is …

• Twitter is a type of tool
• Twitter = Microblogging (sort of)
• Microblogging ≠ Twitter
• Microblogging = (Twitter OR Jaiku OR Pownce OR Plurk OR Tumblr)

Twitter for productivity
Twitter for discovery

Twitter + health news

Twitter + health legislation

Today’s buzz – Google Health

H.R. 2790: to amend title 38, United States Code, to establish the position of Director of Physician Assistant Services within the office of

Google Health: Google Health permite armazenar e gerenciar todas as suas informações sobre saúde, em:

Twitter: @chriswinfield New field, GHO (Google Health Optimization) learning what not to disclose in your health records.

Twitter: @dorau Michael Dorausch
Today's buzz – Google Health

Google pulls back search curtain, launches Google Health http://tinyurl.com/4q3q4e

Today's buzz – Google Health

• attilacsordas

• dporter

• laktek

• Google

• Google API

Today's buzz - Google Health

@chrispeper Nice story on Google Health. Google says they will keep info 'private' but have they said anything about using aggregate data?

28 minutes ago from web in reply to chrispeper

Today's buzz - Google Health

It could be really helpful to anyone anywhere in the world...I may call it the first serious web app

2 hours ago from web

Today's buzz - Google Health

Welcome to Google Health.

Google Health puts you in charge of your health information. It's safe, secure, and free.

• Organize your health information all in one place
• Gather your medical records from doctors, hospitals, and pharmacies
• Keep your doctors up to date about your health
• Be more informed about important health issues

Google stores your information securely and privately. We will never sell your data. You are in control, you choose what you want to share and what you want to keep private. You can easily plug-in to learn more.

Take a quick tour

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Fantastic Google Health Data API

about 4 hours ago from web

Pedro Camacho

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Take a quick tour
Using Twitter in health & healthcare

Twitter + science

Twitter + doctors

Twitter + nurses

Twitter + dentists

Mashup Idea: Twitter + Teledicine + Second Opinion

Preprint on November 12, 2017 by George Van Amey

I spoke to my patient, the other day in my General practice, and I was thinking about it yesterday while I ran.

Here are some concepts that could come together:

- Realtime blogging through Twitter
- Telemedicine especially remote monitoring and access to services
- The need for quality assurance in healthcare for complex or even routine procedures
- Transparency and the need to expose more to the patient
- Visits to text
- Intelligent data mining and algorithms

The specific example that came to mind was when a complex surgery is being done by a surgeon team - there is less experience and where the patient is at.
Twitter + activism

FROZEN PEAS

every dot connects

Community vs. Cancer

Twitter + make a difference

Nate Ritter

Twitter Could Save Lives of Children

Twitter + exercise

Twitter + health tracking

• “Tweet your pain”

Twitter + food tracking

SugarStats makes it simple to track, monitor and share your blood sugar levels and other key statistics to help you manage your diabetes online.

SugarStats gives you a simple and easy-to-use interface to record and share your data from your phone, tablet, or computer, allowing you to track your progress and share your results with your care team.

Twitter + food tracking

foofeed - food is a service that helps you share your eating habits with everyone, from anywhere. Just be sure those don't get your food.
Twitter + dieting

Twitter + dieting + support

Twitter + smoking cessation

Twitter + cancer

Twitter + disaster & crisis preparedness
Twitter + emergency response

Using Twitter in Emergencies

Twitter + personal crisis

Twittering birth

Twitter + personal crisis

Momku writes poetry during birth

Twitter + education using health feeds

Twitter + teaching

These URLs recommended as tools for playing the game.
1. http://tinyurl.com/5nnfrj
2. Googlr
3. MedStory.com
Twitter + events & topics

• Twemes.com for hashtags
• Conference tracking

Join the conversation

Thinking of whether or not to charge for cancer questions
www.askanoncologistnow.com ... currently free (send 1 text apx from web @)

About to interview Aubrey de Grey, the biogerontologist who believes we can cure ageing. Any questions for him?

• Cameron Reilly

Find folks to follow: Twellow

Twitter search - Flaptor

Twitter search - Summize
Twitter buys Summize

Plurking, too!

Plurk Conversations

Plurkshops

Sharing the Wisdom of the Plurkommunity
Want more?

- http://del.icio.us/rosefirerising/twitter+health