Project Cover Sheet

SFX Label & Options Menu

Comparative Analysis

SFX is a tool provided by the University Library that creates shortcuts to the full-text of online articles, as well as links to other Library services. When searching in many of the University Library databases, there will be an SFX button or link that connects to a menu of options.

Committee & Members

Usability Working Group

Kat Hagedorn (chair), Suzanne Chapman, Karen Downing, Suzanne Gray, Anne Karle-Zenith, Shana Kimball, Jennifer Nardine, Gurpreet Rana, Robert Tolliver

Report Info

Report Author(s): Kat Hagedorn

Contact Information: ul-usability@umich.edu

Report Date: August 2006; Last Revised: December 2006

Date Submitted to PARC: not submitted

Objectives

We looked at a number of other library sites to see what labels were being used for SFX or SFX-like buttons, as well as what options they had for Document Delivery. We compared these labels with what had been done on our own site.

Methodology

Method – Comparative Analysis

Dates of study: August 2006

Results & Analysis

See table in report.

Recommendations

No specific recommendations. Performed to give us options for creating draft labels for the SFX button for further testing.
Comparative Evaluations

The Usability Working Group looked at a number of other library sites to see what labels were being used for SFX or SFX-like buttons, as well as what options they had for Document Delivery. We compared these labels with what had been done on our own site, which is listed first. We also took a look at what John Kupersmith on the site “Library Terms That Users Understand” (http://www.jkup.net/terms.html) suggested. The only mention of SFX and document delivery terms was that the phrase “ordering materials” works well and “Find@[institution name]” doesn’t necessarily work well when included in vendor databases (e.g., at UVirgina).

<table>
<thead>
<tr>
<th>Institution</th>
<th>SFX Label Used</th>
<th>Comments about SFX and Doc Delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMichigan</td>
<td>SFX @ M (indexes) Find It! (SearchTools)</td>
<td></td>
</tr>
<tr>
<td>UT Austin</td>
<td>FindIt@UT (A)</td>
<td>- Rollover says “available in SFX”</td>
</tr>
<tr>
<td>Indiana</td>
<td>[not available]</td>
<td>- Weird fonts, multiple layers makes it hard to tell what's where</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Can't find document delivery</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Couldn't log in to see electronic resources</td>
</tr>
<tr>
<td>U Chicago</td>
<td>Find It</td>
<td>- Link for document delivery for &quot;U of C users with current library privileges only&quot;</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- All users pay fee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- No entries that link to electronic holdings in catalog</td>
</tr>
<tr>
<td>NCSU</td>
<td>find text @NCSU</td>
<td>- TripSaver is a tool available to current NCSU library patrons only, and contains links to ILL, satellite shelving delivery and campus book delivery, distance/extension delivery, and document delivery</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Links from websites are done with descriptive text, not SFX buttons</td>
</tr>
<tr>
<td>Yale</td>
<td>Yale Links (B)</td>
<td>- “Place Requests” takes the user to a login screen instead of having to figure out that he/she needs to login (as you have to do at UM)</td>
</tr>
<tr>
<td>Harvard</td>
<td>FIND IT (C)</td>
<td>- “Availability” links in the catalog link to delivery options</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- “Citation Linker” is the title of their SFX menu</td>
</tr>
<tr>
<td>U Minnesota</td>
<td>Find It</td>
<td>- Very similar to UMichigan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Item is not owned by the library it is very clear how to get to ILL</td>
</tr>
<tr>
<td>U Wisconsin</td>
<td>Find It</td>
<td>- Find It is only set up for searching for journals and articles</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- “Obtain through Article and Book Delivery” is fairly clear label</td>
</tr>
</tbody>
</table>
Summary of UMichigan SFX and Document Delivery Options

SFX Labels
- “SFX Citation Linker” (hyperlink from main page)
- “SFX @ M” (button label from indexes)
- Find Articles/Searchtools search box on main page: “Find It!”

Get This Labels
- “How to “Get This”” (hyperlink from Mirlyn record)
- “get this” (hyperlink from item record in Mirlyn)

Document Delivery Labels (from Library Forms page)
- “7-FAST Delivery Form”
- “Buhr Request Form”
- “Graduate Library Hold & Recall Form”
- “Library to Library Delivery Form”
- “General Interlibrary Loan Form”
- “Taubman Medical Library Interlibrary Loan Form”
- “In-Process Locator Service Request Form”

Other Full Text Link Labels (from a variety of indexes)
PCI: “View article in JSTOR”
PAIS: “SFX@M”, “InterLibrary Loan”, “Full-Text Linking”

(A) UTexas Austin

(B) Yale