Web 2.0 Presentation Tools & Resources: Flickr, SlideShare, Zoho Show & More

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Web 2.0 is Useful for …
- Folk who use multiple computers in various locations
- Discovery of items similar to your selections
- Sharing resources with peers, managers, students & others
- Web site development & support
- Building communities and discovering like-minded individuals

Web 2.0 Presentation Resources
- When making a presentation, you want pictures, and a few words. And people.
- Finding Pictures:
  - Google Images
  - Other Image Search Engines
  - Flickr
- Building your presentation -- Zoho Show
- Sharing your presentation (& finding other presentations) -- SlideShare.net

Google Images

Yahoo Images

Wikimedia
Other Image Search Engines
- A9
- Altavista: Image Search
- Ask: Picture Search
- Ditto
- DogPile
- PicSearch
- MORE: http://www-personal.umich.edu/~pfa/pro/8fold/taskpics.html

Flickr
- Account types
  - Free, with limited uploads
  - Fee, personal accounts
    - Inexpensive - around $15 USD/year
  - No corporate accounts, yet

Flickr: Find Pictures
- Search all of Flickr
- Search your account
- Search images in a group on your topic

Flickr: Find Communities & Groups
- Search for a group by keyword
- Search: DENTISTRY, find:

Browsing Tags in Flickr
- Tags are freeform and self-selected
- Check a variety of spellings, phrasings, capitalization, and punctuation for the same concept
- Watch for popular terms
- When tagging your pictures, use a variety of spellings and terms to aid in discovery.
- Browse:
  - http://flickr.com/photos/tags/_______

Flickr: Find Communities & Groups
- Search for a keyword, find a picture, find a group that collects those types of images.
- Search for: GASTRIC MUCOSA, find:
Flickr: Build Communities & Groups
✦ Start a group on a topic that interests you
✦ Search for images that fit; look for a range of interesting images
✦ Invite people to join and add their images
✦ Invite partner(s) to help moderate group to keep it on target
✦ Thank those who add good images, to build a reward system.

Why? (NOTE: These are true for Web 2.0 communities in general)
✦ Market and promote your resources
✦ Link back to your online resources
✦ Broaden recognition of your expertise among new groups
✦ Broaden awareness of range of resources available
✦ Discover new persons interested in your topic of interest


Flickr: Favorites & Comments
✦ Commenting & marking an image as a favorite (favoriting) is one way to build good feelings in the community and build relationships.

This is the most popular image in the dental history pool, with 688 views in less than 3 weeks.

Flickr: FYI's
✦ All new accounts temporarily restricted from being accessible via Flickr search.
✦ Accounts may be blocked from searching if focus is not real-folk photos (negotiable).
✦ "Blocked" photos still accessible via groups and photostream.
✦ Some image restrictions apply:
  ✦ Copyright,
  ✦ Image ownership,
  ✦ Sexual, nudity, graphic violence,
  ✦ Or otherwise not family-friendly.
Slideshare.net: Home

Content from those who want to get their ideas out:

- Not-for-profits
- International schools
- Consultants
- Individuals

Things to do with SlideShare:

- Find teaching materials
- Share teaching materials
- Share conference slides
- Review content remotely from secured computers.

NOTES about sharing:

- People cannot download your presentation without asking you first.
- People can ask you.

Slideshare.net: Things to Do

Conferences using SlideShare

You are likely to find many conference presentations on SlideShare. Here are a few:

- CNBloggercon05 held at Hangzhou, China
tag: cnbloggercon
- WebDirections06 held at Sydney, Australia
tag: webdirections
- InSciT2006 held at Merida, Spain
tag: inscit2006

Slideshare.net: Tags

Hot tags
- mta
- alumnas
- internasional
- aquecimiento
- perla
- escuela
- pon
- humanity
- manifesto
- diet
- tyke
- palms
- palmeros
- unicef
- lori
- inqui
- tory

Most viewed
- genetic-algorithms
- marcamp
- children's stories
- native american
- bdb
- scalability
- gnuplot
- baron
- von
- kongshberg
- konferanse
- unix
- gnutv/07
- sommertag
Slideshare.net: Tag Browse

- No advanced search
- Sloppy search
  - This reflects relatively new product and growing collection -- they want you to find something, so make the search imprecise.
- Community still “young” (in Web 2.0 terms), so few comments / added tags
- Pluses: Searches full text of presentation slides, and breaks out full text in display

Slideshare.net: Searching

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Zoho Show: Home

- No download, No install -- it’s web based
- Easy to use WYSIWYG editor for creating presentations
- Import your existing Microsoft presentations
- Insert images from Flickr
- Invite participants to attend presentations remotely

Zoho Show: What You Can Do

How is this different?
Zoho Show: Ways to Use It

✧ Backup your presentation, in case
✧ Your computer fries at a conference
✧ When you have to use someone else’s computer
✧ You are working from a public computer without your preferred presentation software
✧ Last minute edits / updates to previously loaded presentation
✧ Pseudo Webcast presentations -- conference call + online slideshow you control
✧ Interviewing job candidates remotely
✧ Guest speakers & consulting presentations

Zoho Show: Editing Interface

Flickr, and What To Do With It
by Patricia F. Anderson

Zoho Show: Images & Flickr

Zoho Show: New Presentation

Zoho Show: Adding a New Slide

Zoho Show: Images & Flickr

Success!
Zoho Show: Actions
- Import PPT
- Export PPT

Other Free Zoho Online Tools
- Zoho Writer (word processing)
- Zoho Sheet (spreadsheet)
- Zoho Polls (surveys)
- Zoho Creator (online databases)
- Zoho Wiki
- More ... at Zoho.com

Creating Accounts
- Each account per tool (Flickr, Zoho, Slideshare) must usually be associated with a unique e-mail address.
- If creating an account to be shared across an office, consider creating an e-mail list to serve as the contact e-mail address.

More: Copyright & Licensing
- Creative Commons license options for both SlideShare and Flickr
  - Is there an institutional policy?
  - What does your boss think?
- Most conservative license is “All Rights Reserved.”
- Next most conservative, but more open, is Creative Commons, non-commercial use only, no derivatives.