

Organizational Communication Strategies in Elementary Education

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The complexities and challenges of leading an educational setting continue to become more challenging due to numerous factors; some expected, while others surface unexpectedly. Public education principals must be cognizant of management strategies aimed at more effectively leading a public educational institution to the next level. While a survey of principals may reveal numerous challenges worthy of scholarly investigations, the intent of this article is to single-out organizational communication as a point of reference. The author suggests practical communication strategies intended to assist stakeholders of elementary educational sites.

Organizations, regardless of size and complexities, must depend on communication as a medium to effectively functioning. Regardless of the best-laid strategies, without communication may potentially yield unfavorable results. Needless to state, organizational communication has been perceived as a challenge within many educational organizations. The intent of this article is to single-out organizational communication as one area in need of improvement if schools are to strengthen their operational functions.

This article will cover the following communication components, as related to elementary schools:

1. Faculty to Faculty
2. Faculty/Staff to Parents
3. Administration to Faculty/Staff
4. Certificated to Classified Staff
5. Administration to District
6. Administrative Communication

This article will conclude by discussing practical implications and suggestions for further investigation. The components listed above that will be discussed are not the limits; however, serve as a foundation to devise and implement strategies with the intent to

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